

**(877) 470-9751**  
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## Communicate with Estate Executors using “proven” strategies.

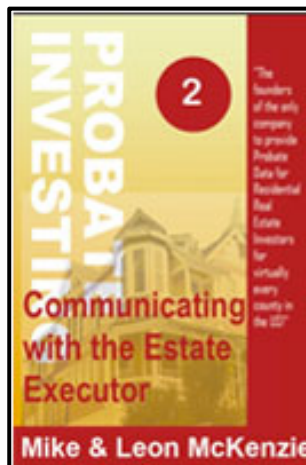
**Effective communication with the Executor is VITAL!**

- The Executor is your “best friend” - his decisions directly affect your profits
- Probate Executors are motivated sellers – learn how to best communicate with them
- When Executors are motivated to sell, negotiation tactics are key
- Oft times the heirs in an estate are ready to “cash out”. Learn how to make the deal quickly and at the best price

Negotiating a profitable sale following a death can be challenging. Mike and Leon teach you how to negotiate with compassion and business savvy. Learn to lead conversations to a quick decision where both sides come away happy with a successful deal. Manage the Executor relationship with the skill of a seasoned Probate Investor.

## Mike & Leon will teach you how to Establish effective communications channels with the Estate Executors.

Understanding the motivation of the Executor is crucial to developing your communication strategy. Learn to pinpoint the motivation to secure the best deal. Discover proven communication techniques that will help you craft the most lucrative offer.



- ✓ Create a win-win sale
- ✓ Motivate the Executor
- ✓ Save time and increase profit
- ✓ Earn more with less effort
- ✓ Proven strategies
- ✓ Pays for itself
- ✓ Used by *profitable and successful* Probate Investors

Communicate with the Executor:

- ✓ Teaches you when to initiate contact & when to follow up
- ✓ Shows you how to gain the trust of the over-burdened Executor
- ✓ Streamlines communication with a Campaign Approach
- ✓ Provides easy to follow scripts for the beginning investor
- ✓ Includes more than 50 “proven” Probate-related letters and post cards

**Visit [www.USProbateLeads.com](http://www.USProbateLeads.com)**  
**and learn the proven**  
**techniques that the experts use**  
**TODAY!**